

## **ABSTRACT**

**A.S.O. O.I.R.M.- S.ANNA, high specialized and of national importance company ,adhered to Program of promotion and support of breastfeeding,ordered by Ministero della Salute to Istituto Superiore di Sanità.**

**The adhesion to Program of promotion of breastfeeding represent an opportunity to improve promoting breastfeeding activities developed by many levels by the Company and experiment new models of active supporting offer.**

**Project Specific objectives are:**

- operative protocols adjournment**
- verification and adjournment of operators knowledges and competence**
- promotion of information to pregnant women**
- promotion of precocious mother/baby contact and support to mothers in case of separation from the baby**

**The first objective had reached by the elaboration of a unic protocol concerning healthy newborn breastfeeding in rooming in 24/24; second objective will be realized by beginning ( in second semester of 2004) of W.H.O./ UNICEF courses for operators, until the formation of all the staff that works in contact of women in pregnancy and confinement.**

Third objective has the aim of give the most possible informations to women through birth accompaniment courses and through diffusion to pregnant women of an informative pamphlet " Allattamento materno: una goccia di saggezza,una grande opportunità. Latte materno biologico DOC".

Fourth objective, that expects precocious mother/baby contact and the support to mother separated by the baby, is already practised in delivery rooms of our Company: so the aim is to continue on this course and improve there where necessary.

The aim of this project and of the group that started it, is assuring women the right of being the first source of security for their children and of do it in the best way, in consciousness and in complete happiness and assuring children the right to have food, health and love.