

The most successful fields of activity are home assistance for physiological pregnancies and after-birth home assistance to mother and child. This would also support earlier discharge from the hospital and promote physiological child births with prevention/early identification of any postpartum-related problems.

**Conclusions:** The new generations of obstetricians aim at offering an efficient and appropriate assistance based on effectiveness tests like those adopted in other European countries where similar health services are successful and have many advantages. To improve the efficiency of assistance and the quality of treatments, we need to optimize the use of resources and utilize the different types of professional expertise properly, e.g. by offering users assistance packages, that ensure them a more flexible and less expensive care. Among the critical aspects, is a strong competition both with professionals like gynaecologists, as well as other professions that have a competence in baby care, and other pseudo-professions that under different denominations offer women and families help and assistance to pregnancy, birth and postnatal, i.e. the services that are the specific competence of obstetricians.